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Why Convertors need to focus more on Post Press/Finishing Solutions

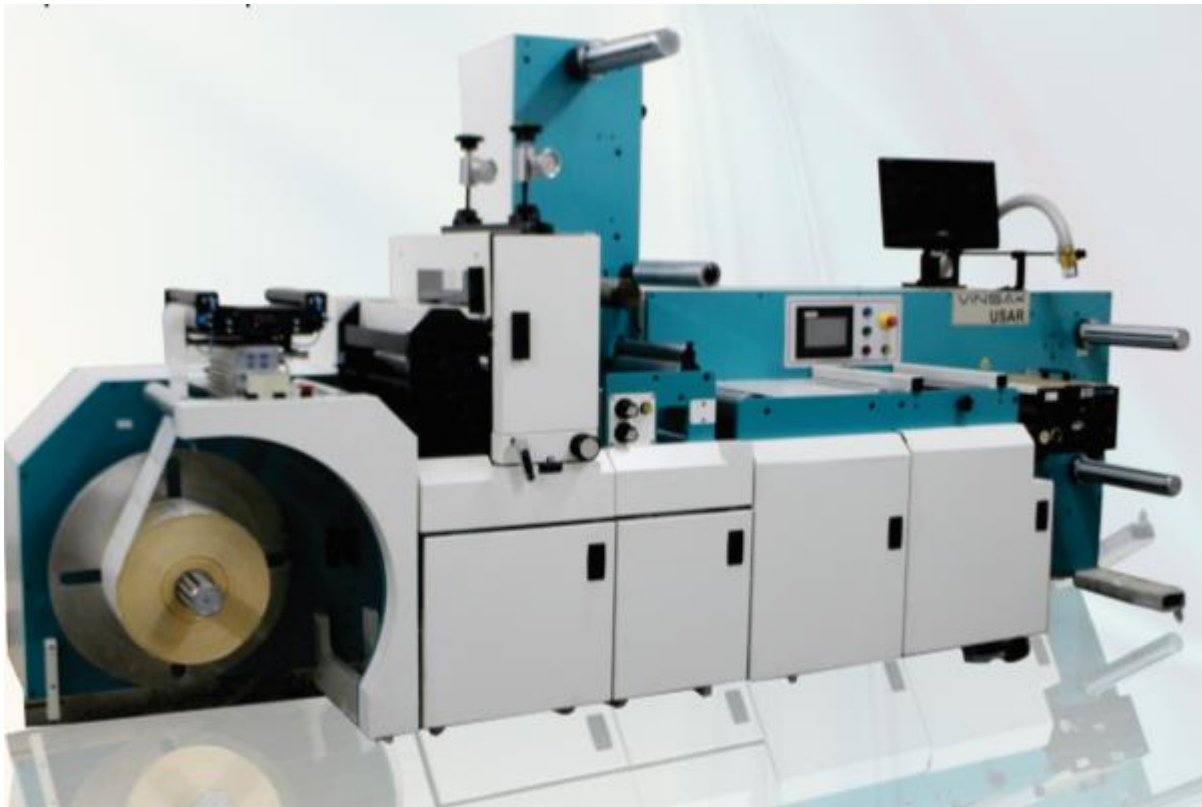
Days are gone when printers/convertors relied upon manual finishing of their printed jobs. In today's scenario printers have to focus on more automated and integrated finishing solutions for their operations. A lot of reports are emerging on the surface that printers get short time bound orders in small quantities from buyers. In order to fulfill the buyer's requirement and to stay ahead in the competition, printers are investing a lot of money into latest printing and packaging machines.

But the main question arises, what's the actual worth of their investment? Are they investing in right kind of machines? As the buyers are changing printers also have to change their operations. Nowadays when a magazine is printed, it has a different section of advertisement, each with a different style of printing, some ad requires embossing; some requires foiling etc. To make it happen, printers have different printing machines but they majorly focus on automating their finishing lines to save time and produce better results.

From the beginning, major technological advancement was in the printing domain & because of this, post press/finishing got left behind in the total workflow integration. Also when manual labour was cheap, many convertors felt that what could be done manually was actually cheaper to do. But this is changing rapidly as companies are focussing on post press integration as well or else this becomes a bottle neck in the whole system. Additionally the finished product aesthetics come out of not only the print but also the finishing processes applied.

VINSAK, a leading manufacturer of printing and packaging machines have done a lot of advancement in digital printing and post press machines. VINSAK develops more flexible and versatile printing machines with post press solutions to offer both inline and near line post press capabilities for short run as well as large runs.

After years of extensive research and to provide flexible, versatile and economical solutions to printers and convertors, VINSAK have launched VINSAK LVPI and VINSAK USAR. And both the machines have got huge response from buyer with having a number of installations worldwide.



Where USAR is available as slitter and rewinder machine for Label Finishing with 100% inspection system. It can be upgradable to variable data printing with UV drying, security ink printing for brand protection and die-cutting unit with servo re-register. USAR is available in web width of 250 to 530 mm with maximum rewind diameter of 450 mm. Other features of USAR are:

- Inside and outside winding & Efficient web tension control
- Automatic stop of complete roll; at diameter: at label count or meter count
- Electronic web guidance with ultrasonic sensor suitable for opaque and clear substrates
- Adjustable splicing table with pneumatic clamps for removal of waste product.

- Quick release/removable nip roller with pneumatic pressure control



When it comes to printing personalized security labels with fully variable information, or frequently changing print the VINSAK LVPI is the unique solution. With installed VINSAK VIS 1200, UV drying unit and camera on the VINSAK rewinder, this makes possible to print personalized data digitally onto various offset papers, coated papers, gloss papers, PET, BOPP including holographic substrate's etc. The main benefits of having LVPI are:

- 100% code verification for security labels to avoid counterfeiting for track and trace
- Rotary scissor slitting unit with knife separation and lateral adjustment.
- Colour touch screen HMI operator interface enabling quick and easy job setups, control of the various counting facilities, automatic web advance, taper tension control and end of roll features.
- Can host multiple printers, print widths and extensions
- Automatic cleaning to unit minimize maintenance time and consistent print quality

Both these machine proved to be great for print and packaging fraternity. VINSAK will continue to thrive in packaging industry to produce more better, economical, automated, integrated and reliable solutions.

About VINSAK

VINSAK has enabled many businesses succeed financially by providing them customized solutions that were well integrated and supported. These include manufacturers of print that extend from large and well-established brands to entities that are in their nascent stage of growth. The vision of VINSAK has brought solutions that were innovative, high quality and more critically an ideal fit for businesses to succeed in today's competitive environment. These and the commitment to serve the customer's business interested have enabled VINSAK's growth that now spans extensively across the nation

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